



ONLINE MARKETING

SERVICES & PRICES

(866) 800-3579

139-A NW 11th ST
Boca Raton, FL. 33432

massiveimpressions.com

info@massiveimpressions.com



ADVERTISE

MEDIA BUYING starting @ \$ 85/hr
Testing, negotiating, trafficking, monitoring, optimization & reporting.

PRODUCTION starting @ \$ 65/hr
Custom artwork: static, animated, dynamic HTML & video

SEARCH starting @ \$ 150/mo
Classic PPC to the search audience. Min \$500 ad spend/mo***

DISPLAY starting @ \$ 150/mo
Banner ads targeting audiences by location, interest, etc. Min \$500 ad spend/mo***

TRADITIONAL starting @ \$ 65/hr
Print, billboards, radio, TV, signage, kiosks and more. Integrated with online tactics

SOCIAL starting @ \$ 150/mo
Leverage Facebook, Twitter, LinkedIn to target audiences precisely. Min \$400 as spend/mo***

RETARGETING starting @ \$ 85/hr
Follow your audience around the web until they convert

BUILD

WEBSITES

SMALL starting @ \$1,500
Wordpress, Google Analytics, up to 5 x 300 word pages.

MID-SIZED starting @ \$ 2,500
Up to 25 pages, forms, and social integration

LARGE starting @ \$ 7,500
50 or more pages, custom features, e-commerce membership.

SOCIAL PRESENCES

FACEBOOK starting @ \$ 400

TWITTER starting @ \$ 300

LINKEDIN starting @ \$ 360

WEB & SOCIAL APPS

CUSTOM FEATURES \$ 85/hr
Job boards, event calendars, member sections, automation & more.

HOSTING & MANAGEMENT

HOSTING starting @ \$ 35/mo
Monitored, secure, managed, updated with backup & static IPs.

GROW

CONTENT MARKETING PLANS

BRONZE starting @ \$ 250/mo

DIY, you supply content & images, for new pages/month

1 pg. \$ 250	2 pgs. \$ 320	3 pgs. \$ 385	4 pgs. \$ 445	5 pgs. \$ 500
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SILVER starting @ \$ 350/mo

We write & supply image for 1 new 300 word page/month.

1 custom graphic.

Popular Appeal \$ 350	Local Business Leader \$ 400*	Established Authority \$ 450**
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GOLD starting @ \$ 700/mo

We write & supply images for 2 new 350 word pages/month.

3 custom graphics. Up to 1 hour of revision.

Popular Appeal \$ 700	Local Business Leader \$ 800*	Established Authority \$ 900**
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PLATINUM starting @ \$ 1,000/mo

We write & supply images for 3 new 400 word page/month. 3

custom graphics

Popular Appeal \$ 1,000	Local Business Leader \$ 1,200*	Established Authority \$ 1,400**
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DIAMOND req. based costs

Dedicated marketing expertise integrated with your team

PROMOTE

SOCIAL MEDIA POSTS

MONTHLY PLANS \$ 250/mo

Inbound posts that count on your social media presences;

Facebook, Twitter, LinkedIn and more.

	+1 post	+2 posts	+3 posts	+4 posts	+5 posts
to 1	\$ 50	\$ 100	\$ 150	\$ 200	\$ 250
to 2	\$ 60	\$ 110	\$ 160	\$ 210	\$ 260
to 3	\$ 70	\$ 120	\$ 170	\$ 220	\$ 270

EMAIL CAMPAIGNS

NEWSLETTERS starting @ \$ 600

Reach your list regularly

LEAD GEN starting @ \$ 2,000

Leverage external lists

VERTICALS starting @ \$ 3,500

Campaigns targeting B2B prospects

CALL (866) 800-3579

NOTES

We're **Massive Impressions**, a marketing company in Boca Raton. Since 2003, we've been helping both large F500 companies and small businesses in the South Florida area meet their marketing and promotion goals effectively. We're ready to be your marketing company, and **have your business reach its full potential.**

At Massive Impressions we focus on online marketing because of the amazing benefits it provides. We do traditional marketing, integrating online and offline promotions. This price list illustrates the components that come together to create a reasonable marketing strategy at any budget level.

- **BUILDING** presences like websites and social media pages shows your audience that your business is what they're looking for.
- **GROWING** your audience through frequent content publishing is key to competing on search and social media.
- **PROMOTING** your business finds out where audiences are and gets your message in front of your competition.
- **ADVERTISING** is key to rapid results. We produce man age ad campaigns that deliver high return on investment.

Talk to our marketing experts today and learn how easy it is to make marketing work for your business.
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